



COLLEGE OF CENTRAL FLORIDA CRIMINAL JUSTICE INSTITUTE

Managing the Media in Law Enforcement Specialized Training (24 hours)

College of Central Florida
Criminal Justice Institute is a
certified training facility.

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College of Central Florida Criminal Justice Institute

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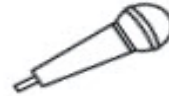
Visit our webpage for current listing
of available Advanced Specialized
Training. www.CF.edu/AST

Date/Time	Monday, Tuesday and Wednesday June 14-16, 2021 8 a.m.-5 p.m.
Tuition	Free to Law Enforcement
Location	CF Ocala Campus, Building 33, Room 103
Enrollment	Limited to 24 students
Presenter:	Rob Tufano – Law Enforcement Crisis Communications Strategist



On-Camera Coaching and Development

Learn techniques to
effectively communicate
during media interviews,
press conferences and
social media



Public Speaking Development

Learn strategic
communication methods
that will allow you to
confidently communicate
in public



Crisis Communication Training

Learn to strategically
manage significant events
and crises in law
enforcement



To register for this course, agency training officers should notify the CJI prior to the beginning of the program with the names of officers authorized to attend. **If an officer who is registered cannot attend, please notify CJI prior to the start of the course.**

Business Casual clothing is required. Shorts, tank tops, and/or offensive T-shirts are **not** acceptable attire. Please use the south parking lot and park in spaces with white markings.

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