

The Chair called the regular meeting of the Board of Trustees to order at 9:00 a.m. on Wednesday, August 26, 2020. The meeting was held by operator-assisted conference call.

Members Present: Bobby Durrance, Chair
Bill Edgar, Vice Chair
Rusty Branson
Joyce Brancato

James D. Henningsen, Board Secretary
Robert Batsel, College Attorney

Members Absent: None

Chuck Prince, Chris Knife, Jessica Kummerle, Saul Reyes, Mark Paugh, Lois Brauckmuller, Jennifer Frys, Jillian Ramsammy, and Sherri Hinkle

The Chair reported that the meeting had been properly noticed, the agenda was available one week prior to the meeting and there was a quorum present.

The Chair asked if there was anyone in the audience that wished to address the Board. As there was no public comment, the Chair moved on to the next agenda item.

Dr. Henningsen recognized outgoing Chair Joyce Brancato for her service to the college as chair last year and continued service to the college.

The chair recommended that Agenda Item 13, School Board of Citrus County – Mid Florida Career Pathway Consortium – Renewal, be moved from the consent agenda to other business. Upon a motion by Bill Edgar, seconded by Rusty Branson and unanimously carried, the Board approved Agenda Item 13 be moved from the consent agenda to other business.

The minutes of the June 24, 2020 District Board of Trustees meeting.

Recommend Board approval of the following:

Full -Time Positions: That the record indicates that the following person(s) were authorized by the President to fill the following full-time position(s) by funding source:

Operating Fund 1:

Eichinger, John W. – TEMP Faculty – Radiography – Health Sciences – August 17, 2020
Harrison, Alicia M. – First Year Success Specialist – Citrus Campus – July 1, 2020
Herbst, Teresa L. – Coordinator – Payroll Services – Payroll – August 5, 2020
Hunt, Katherine A. – Director – Facilities & Plant Operations – Facilities – July 1, 2020
Marrero, Angelia M. – TEMP TO PERM – Faculty – Associate Degree Nursing – Health Sciences – August 17, 2020
Perry, Elyse M. – TEMP TO PERM – Faculty – Nursing – Health Sciences – August 17, 2020
Schuck, Melissa A. – Faculty – Communications – August 17, 2020

Grants and Contracts – Fund 2:

None this reporting period.

Auxiliaries – Fund 3:

None this reporting period.

Auxiliaries – Fund 7:

Crosby, Michael L. – Manager – Facility Operations & Construction Projects – July 1, 2020

CALL TO ORDER

PRESENT

ABSENT

OTHERS IN ATTENDANCE

PUBLIC COMMENT

RECOGNITION

***CONSENT AGENDA**

Minutes

Personnel Report

Reorganizations:**Institutional Effectiveness, Effective September 1, 2020**

Vice President – Institutional Effectiveness and College Relations:

- Expanded duties to serve as the Chief Diversity Officer
- Reporting structure change to include direct oversight of the Office of Diversity and Inclusion

New Position: Director of Diversity and Inclusion

Adjunct Instructors: That the following persons be appointed to teach credit courses on a term-by-term basis as needed:

Matthews III, Louis J.	Longtin, Jason P.	Torres, Kim S.
Mills, Kelli H.	Rohrbacher, Anna C.	

Instructors, Hourly – Non-Credit: That the following persons be appointed to teach non-credit Continuing Education Criminal Justice, Public Service or Corporate Training courses on an as-needed basis:

Abdelhack, Manal I.	Copeland, Joshua T.	Puiia, Kim M.
Campbell, Robert A.		

Temporary Part -Time Professional:

West, Smokie T.

Temporary Part -Time Career Service: OPS

Bisiaux, Virginia C.	Pitter, Taylor R.	Zimmer, Eric P.
Kanovsky, Marie C.		

Temporary Part -Time Hourly: That the record indicates that the following persons were authorized by the President to fill temporary positions to be paid an hourly rate of \$8.56:

Patel, Divya B.	Watson, Kassandra L.	Wilson, Daniel C.
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Notification of engagement in outside employment or extra college activities:

None this reporting period.

Retirements: That the following individual(s) be approved for retirement:

Williams, Bobbie J. – Human Resources Coordinator – Human Resources – August 31, 2020
Wright, Laura M. – Coordinator – Special Events – Visual & Performing Arts – July 31, 2020

Resignations:

Chamales, Pamela A. – Faculty – Biological Sciences – Levy – August 15, 2020
Crosby, Michael L. – Coordinator – Maintenance – Ocala, Hampton, Vintage Farm – Facilities – June 30, 2020
Fagan, Kevin S. – Head Coach – Softball – Athletics – August 24, 2020
Fakhoury, Jamal A. – Faculty – Sciences – July 16, 2020
Fontanet, Anthony – Coordinator – Payroll Services – Payroll – August 4, 2020
Goldner, Russell – Manager – Plant Safety & Plant Operations – Facilities – July 31, 2020
Harrison, Alicia M. – Student Services Specialist – Citrus – June 30, 2020
Herbst, Teresa L. – Payroll Specialist – Payroll – August 4, 2020
Hunt, Katherine A. – Manager – Facility Operations & Construction Projects – June 30, 2020

Koenigsfeld, Jonathan L. – Trades Technician – Facilities – August 31, 2020

Phelps, Leah – Public Safety Assistant – Public Safety – August 15, 2020

Terminations:

Fugate, Michael L. – Faculty – Radiography – Health Sciences – June 16, 2020

Separation from the College due to end of temporary appointment:

None this reporting period.

Separation from the College due to end of grant funding:

None this reporting period.

Separation from the College due to Leave of Absence:

None this reporting period.

Separation from the College due to Elimination of Position:

Ryan, Timothy – Head Coach -Men's Basketball – Athletics – July 31, 2020

Completion of 90-Day Observation Period: The following employee(s) successfully completed the required 90-day observation period:

Altany, Sharon K. – Business Manager – Athletics

Barnes, Jennifer L. – Financial Aid Specialist I – Financial Aid

Bork, Lauren N. – Scholarship Technician – Financial Aid

Cobb, Brian S. – Mail Courier – CF Printing & Postal Services

Crosby, Cheryl L. – Director – Conference and Food Services – Conference Services

Denis, Tony – Manager – CF Printing & Postal Services

Handley, Thomas W. – System Administrator – Information Technology

Jenkins, Paul H. – Trades Specialist – Plumbing/Irrigation – Facilities

Lower, Bradley J. – Trades Technician – Facilities

Miranda, Janeth A. – Enrollment Services Technician – Enrollment Services

Parada, Emily A. – Staff Assistant III – Arts & Sciences

Reed, Lillian – Financial Aid Specialist I – Financial Aid

Thomas, Michael J. – Coordinator – Criminal Justice – Criminal Justice Institute

The Board was asked to approve the disposal of 31 items of surplus property valued at \$229,502.46 in accordance with applicable state law, State Board of Education rules, and Board policy.

**Property
Donations/Dispositions**

The Board was asked to ratify approval of eight (8) Health Care Affiliation & Internship Agreements and gives authorization to the Board Chair to sign the agreements on behalf of the College of Central Florida.

**Health Care Affiliation and
Internship Agreements**

The President signed six (6) standard International Independent Contractor Agreements as authorized by the District Board of Trustees. The agreements provide representational marketing for recruiting international students to the college. Copies of the agreements are on file in the office of the Vice President, Administration and Finance.

**Agreements for Services of
International Independent
Contractors**

The Board was asked to approve the renewal of the inter-institutional articulation cooperative agreement with the School Board of Citrus County that addresses the use of dual enrollment for high school students and initiatives to enhance Career Pathways, Remediation and Teacher Preparation efforts at the secondary school level. The agreement is valid for the 2020-2021 school year.

School Board of Citrus County Inter-institutional Articulation Cooperative Agreement 2020-2021 – Renewal

The Board was asked to approve the renewal of the inter-institutional articulation cooperative agreement with First Assembly Christian that addresses the use of dual enrollment for high school students and initiatives to enhance Career Pathways, Remediation and Teacher Preparation efforts at the secondary school level. The agreement is valid for the 2020-2021 school year.

First Assembly Christian School Inter-institutional Articulation Cooperative Agreement 2020-2021 – Renewal

The Board was asked to approve the renewal of the inter-institutional articulation cooperative agreement with School Board of Gilchrist County that addresses the use of dual enrollment for high school students and initiatives to enhance Career Pathways, Remediation and Teacher Preparation efforts at the secondary school level. The agreement is valid for the 2020-2021 school year.

School Board of Gilchrist County Inter-institutional Articulation Cooperative Agreement 2020-2021 – Renewal

The Board was asked to approve the renewal of the inter-institutional articulation cooperative agreement with School Board of Levy County that addresses the use of dual enrollment for high school students and initiatives to enhance Career Pathways, Remediation and Teacher Preparation efforts at the secondary school level. The agreement is valid for the 2020-2021 school year.

School Board of Levy County Inter-institutional Articulation Cooperative Agreement 2020-2021 – Renewal

The Board was asked to approve the renewal of the inter-institutional articulation cooperative agreement with School Board of Marion County that addresses the use of dual enrollment for high school students and initiatives to enhance Career Pathways, Remediation and Teacher Preparation efforts at the secondary school level. The agreement is valid for the 2020-2021 school year.

School Board of Marion County Inter-institutional Articulation Cooperative Agreement 2020-2021 – Renewal

The Board was asked to approve the renewal of the inter-institutional articulation cooperative agreement with Solid Rock Christian Academy that addresses the use of dual enrollment for high school students and initiatives to enhance Career Pathways, Remediation and Teacher Preparation efforts at the secondary school level. The agreement is valid for the 2020-2021 school year.

Solid Rock Christian Academy Inter-institutional Articulation Cooperative Agreement 2020-2021 – Renewal

The Board was asked to approve the renewal between the District Board of Trustees of the College of Central Florida and the School Board of Citrus County. Florida Statutes Section 1007.273, Florida Statutes (2014), requiring each Florida College System institution and each School Board to execute a contract to establish one or more collegiate high school programs at a mutually agreed upon location.

Citrus County School Board Agreement for College of Central Florida's Collegiate High School Program -Renewal

The Board was asked to approve the renewal of an agreement between the District Board of Trustees of College of Central Florida and the School Board of Marion County to implement the activities associated with the Mid Florida Career Pathway Consortium for the fiscal year starting July 1, 2020 and ending June 30, 2021.

School Board of Marion County – Mid Florida Career Pathway Consortium Agreement – Renewal

The Board was asked to approve the renewal of an agreement between the District Board of Trustees of College of Central Florida and the Professional Career Center which will strengthen the partnership between the College of Central Florida and CareerSource in order to provide enhanced career and job placement services for the students of the College of Central Florida.

Professional Career Center Agreement between the College of Central Florida and CareerSource Citrus Levy Marion – Renewal

The Board was asked to approve the renewal of an agreement between the District Board of Trustees of College of Central Florida and the Citrus Levy Marion Regional Workforce Development Board, Inc., d/b/a CareerSource Citrus Levy Marion (formerly known as Workforce Connection). This renewal agreement establishes general policy and specific procedures of the Workforce Innovation and Opportunity Act (WIOA) and the Welfare Transition Program (WTP) relative to the provision of educational and training services by the College to students referred for services by Citrus Levy Marion Regional Workforce Development Board, Inc. d/b/a CareerSource Citrus Levy Marion.

Indefinite Quantity Agreement – Citrus Levy Marion Regional Workforce Development Board, Inc. d/b/a CareerSource Citrus Levy Marion – Renewal

The Board was asked to approve the renewal of the Master Workforce Services Contract #PY20-21. The District Board of Trustees approved the Master Workforce Services Contract on June 22, 2010. This “Master Contract” approach allows Citrus Levy Marion Regional Workforce Development Board, Inc. d/b/a CareerSource Citrus Levy Marion (formerly known as Workforce Connection) to more efficiently gain contract approval when working with board member agencies, such as CF. CareerSource Citrus, Levy, Marion will continue to use individual agreements to obligate funds for specific projects/training programs under this Master Agreement. This renewal will extend the Master Workforce Services Contract to June 30, 2021 with the option to extend this contract for a one-year period, four years total, contingent upon funding received by CareerSource Citrus Levy Marion and satisfactory performance by the college.

Master Workforce Services Contract #PY20-21 between Citrus Levy Marion Regional Workforce Development Board, Inc. d/b/a CareerSource Citrus Levy Marion – Renewal

The Board was asked to approve the 2019-2020 State Requirements for Educational Facilities (SREF) Fire Safety, Sanitation and Casualty Inspection Report.

2019-2020 Annual State Requirements for Educational Facilities (SREF) Report – Fire Safety, Sanitation and Casualty Inspection

The Chair presented the Consent Agenda for approval minus Agenda Item 13. Upon a motion by Joyce Brancato, seconded by Bill Edgar and unanimously carried, the Board approved the items on the Consent Agenda minus Agenda Item 13. Copies of all materials relating to this portion of the agenda are on file in the President’s office.

Approval of Consent Agenda

OTHER BUSINESS

The Board was asked to approve the renewal of an agreement between the District Board of Trustees of College of Central Florida and the School Board of Citrus County to implement the activities associated with the Mid Florida Career Pathway Consortium for the fiscal year starting July 1, 2020 and ending June 30, 2021. Upon a motion by Joyce Brancato, seconded by Bill Edgar and unanimously carried, the Board approved the agreement **excluding the first addendum, as discussed.**

***School Board of Citrus County – Mid Florida Career Pathway Consortium – Renewal**

The Board was asked to approve the request from the Florida Department of Education that the student fees pertaining to postsecondary adult vocational, which were approved at the June 24, 2020 Board meeting, be adjusted to the current FDOE parameters for tuition, out-of-state, and other fees charged as part of registration for courses. Upon a motion by Rusty Branson, seconded by Joyce Brancato and unanimously carried, the Board approved the state correction to student and mandatory fees 2020-2021.

Student and Mandatory Fees 2020-2021 – State Correction to Tuition

ACKNOWLEDGE RECEIPT

Mr. Prince, Vice President of Administration and Finance reviewed the highlights and variance analysis of the Monthly Financial Summary Report of revenues and expenses for the periods ended July 31 for the comparative fiscal years 2019-2020 and 2020-2021. The report included information about general college operations (Fund 1). The Chair acknowledged receipt of the reports on behalf of the Board.

Financial Information – Monthly Financial Summary Report

FOR INFORMATION ONLY**Health Science Technology Building**

Dr. Henningsen provided an update on the health science technology building advising the college is moving forward with a new version of the space needed given the challenges with state funding. Negotiations continue with the Marion County Hospital District to use the exiting \$7.5 million pledged toward the renovation of existing buildings. The Hospital District has asked the college to increase its nursing student program by 40 students. Trustee Branson assisted in discussions with the Hospital District Chair. Interest from private donors through the CF Foundation continues to be explored.

Legislative Update

Dr. Henningsen gave a legislative update to include a positive virtual meeting with Senate President designate Wilton Simpson. Jessica Kummerle was appointed as Chair of the Florida College Lobbyist Group for the Florida College System and will be working with COP Chair Pickens (St. Johns River State College) and COP Policy and Advocacy Chair Falconetti (Polk State College). On August 14, the Revenue Estimating Conference provided an update through a letter sent out by Senate President Bill Galvano. The revenues for FY 2020-21 are down by \$3.4 billion and \$2.0 billion for FY 2021-22, for a two-year decrease of \$5.4 billion. Overall a loss of 9.9% for 2020-21 and 5.6% for 2021-22 compared to previous estimates. Chancellor Hebda explained the budget recommendations for 2021 to include holding back 6% of state funding for agencies, including colleges by the Governor's office. Additionally, the division has asked for a legislative budget request to cut 8.5% from our budget (the 6% is inclusive in the 8.5%). A special session will most likely take place after the election.

There were no comments from the board Chair or trustees.

**BOARD CHAIR/
TRUSTEE COMMENTS
PRESIDENT'S REPORT**
Enrollment Update

Enrollment Update. As of August 24, enrollment was down 7.9% in overall headcount, and 10.1% in overall FTE. For the first time in at least four years, we have a decline in baccalaureate enrollment. In the baccalaureate degree programs headcount is down 11% and FTE is down 8.7%. The enrollment breakdown by division shows a decrease in headcount in health sciences by 12.6% and a 13.8% decline in FTE. Arts and Sciences are down 8.5% in headcount and 11.4% in FTE. Business and Technology has a 4.9% decline in headcount and a 7.4% decline in FTE. The only area of growth is education where headcount is up by 9.7% and FTE is up 10.7%. This increase is attributed to the General Knowledge Exam entrance requirement being waived for students as a result of COVID-19.

Regional Campuses

Regional Campuses. The Citrus 2020-2021 Dual Enrollment Cohort kicked off at the Citrus Campus on August 17 with more than 100 students enrolled in eight synchronous online sections of English and college algebra. This is the third year and largest enrollment for the dual enrollment cohort which is taught by CF faculty and consists of fee-paying students.

In partnership with CareerSource CLM, the Jack Wilkinson Levy Campus will begin offering the SkillUp program on August 28. SkillUp is a career exploration and resource guide for those searching for work or school. If a participant's interest matches a program offered at CF, the institution will appear first on the list of institutions offering that program. Additionally, this data will be available to show target industries and community interest for future programming. Computers will be available to the public on Wednesday and Friday from 10 a.m - 3:00 p.m.

Convocation

Convocation. Annual collegewide Convocation was held on August 13 via Zoom. More than 300 faculty and staff listened in to hear collegewide updates, the announcement of Foundation new initiative awards and faculty chairs, and fun performance of "You Have a Friend in Me" by a small group of CF team members. The event provided an opportunity for me to thank the CF team for the work that they are doing individually and collectively while we continue to focus on student success during this challenging time.

CF Foundation. Open for business since the pandemic hit our community, the Foundation has raised over \$830,000 for existing and 5 new scholarships and student support, contacted over 11,000 alumni via new modes of communication, completed another perfect audit—remotely this time, reviewed and awarded Endowed Chairs for 20/21 to faculty and staff, awarded **Ben Marciano** with the 2020 Distinguished Alumni Award, and we are planning the CF Family Campaign and an in-person Night at the Farm event in 2021. As a reminder, our 2020 Night at the Farm event raised over \$96,000 for scholarships.

William H. Jackson Endowed Memorial Scholarship and Promise Scholarship. Established in 2004, the William H. Jackson Endowed Memorial Scholarship in the CF Foundation gives first preference to students taking courses at the Hampton Center and/or minority students majoring in any health occupations program. We are proud to announce that the William H. Jackson Promise Scholarship will provide twenty-three students with a \$2,000 scholarship per academic year, and two students will receive full tuition and book scholarships, valued at nearly \$4,000 per academic year. The scholarships are named for **William H. Jackson**, the president of Hampton Junior College, which was one of the 12 historically black junior colleges in Florida. Hampton Junior College merged with CF in 1966. **Jeremiah Evans** and **Kalis Evans**, both graduates of Vanguard High School, will receive the full tuition and book scholarships for 2020-2021.

United Way of Marion County. CF will again provide employees the opportunity to participate in the United Way campaign beginning this fall. This year, **Jessica Kummerle, Director, Governmental Relations and Special Assistant to the President**, will chair the college committee. **Trustee Rusty Branson** serves on the Board of Directors and I just finished six years of service on the board. As part of my final year, I agreed to be the Annual Fundraising Chair and am proud to report that our fundraising leadership team raised the most amount (\$2.5 million) in the past ten years.

Farm Share. The College of Central Florida partnered with **Senator Keith Perry** and Farm Share to host two food distribution events held on June 25 and August 6. Volunteers, including many CF students, served more than 1,200 families. Farm Share is a nonprofit organization based in Jacksonville founded to distribute fresh food free of charge to families, children, seniors, and individuals in need throughout Florida. It delivers more than 88 million pounds of healthy and nutritious food each year.

Marketing. During the COVID-19 pandemic, the Marketing and Public Relations team revised its strategy to reach potential students and implemented additional digital, print and radio campaigns to reach displaced workers as well as high school students who might be unsure of their plans for fall. The team worked with Enrollment Services to launch virtual information/application sessions and live chat for the website and also created a virtual tour for potential students to get a feel of what campus life will be like when we return.

For six weeks in July and August, the Marketing and Public Relations Department has hosted CF Experts Live, a panel discussion with CF team members via Zoom. Marketing hosts the show and broadcasts the panel live to Facebook. Topics have included: Starting a Career in Health Care, Free Resources to Pay for College, What Students Can Expect for Fall 2020, Essential Careers in Business and Technology, and more.

The Shop Talk cancer awareness program, supported by the Ocala Royal Dames for Research Inc., will transition from Marketing and Public Relations to the Nursing program. The shift will allow students to participate in the planning and implementation of the health program, which will be facilitated by **Peggy Recanzone**, Health Sciences Recruiter, and Outreach Specialist.

Admissions. **Raphel Robinson**, Director of Admissions and Student Recruitment reported (as of Friday, August 21) that we received 4,982 applications which are a 1.6 % decrease from the same time last year. 2,779 students were admitted which is a 3.9% decrease from last year. FTE is down 9.8% from this time last year. The yield from applied to admitted is 55.8% and yield from applied

CF Foundation

William H. Jackson Endowed Memorial Scholarship and Promise Scholarship

United Way of Marion County

Farm Share

Marketing

to enrolled is 44.1%. From a recruiting standpoint, between domestic admissions, international admissions, and dual enrollment, we completed over 50 virtual information sessions. Additionally, Admissions oversee the new Livechat for the college and has managed over 7,600 student conversations since April 15, 2020.

Advising. **Chenita Hart**, Director of Academic Advising/First-Year Success, reports that Ocala advisors served 1,683 students virtually August 3 – August 21. Seven orientation advising and registration sessions were held and eleven advising and registration sessions were held. Three hundred forty-six of 416 scheduled First Time in College (FTIC) students were served in virtual registration sessions.

Advising

Enrollment Management. **Maureen Anderson**, Dean of Enrollment Management, reported that in July Admissions, Enrollment Services, and Financial Aid began offering services via a Zoom Virtual Lobby for students to receive "in-person" services with a staff member. Students can enter the Zoom Lobby from our website at <https://www.cf.edu/lobby>. Additionally, Chatbot services were launched for Enrollment Services and Admissions (Financial Aid has used the Chatbot since January 2020). The Chatbot uses Artificial Intelligence to answer questions entered into the Bot. If the question is not answered, it is marked as an IDK. Supervisors continually go back and review the IDK's and update questions and answers to build the knowledge base in the Bot.

Enrollment Management

Graduation. **Alton Austin**, Director of Enrollment Services, reported on Spring and Summer graduation numbers. In May of 2020, CF graduated 999 students, including 65 Bachelor of Applied Science students and 380 Associate in Arts Students. In August of 2020, we graduated 407 students including 202 Associate in Arts students and 116 Certificate students. While our spring commencement program was a virtual event, it was viewed more than 20,000 times via social media!

Graduation

Financial Aid. **Maureen Anderson**, Dean of Enrollment Management reported for 2020-2021, 4,179 students have been awarded a total of more than \$41,436,000 which reflects a 1% decrease from the same time last year. The Office of Financial Aid implements ELM Resources for fall 2020 which will significantly improve the processing of private loans. Also, financial aid is in the process of implementing Scholarship Manager which will significantly improve the awarding and processing of institutional and Foundation scholarships.

Financial Aid

Student Life. **Marjorie McGee**, Director of Student Life, reported that during the timeframe of July 21 - August 13 a team that included CF staff members from various departments as well as student leaders hosted seven New Student Orientation sessions with 151 students participating. The virtual experience covered StartSmart, Student Life, Enrollment Services, Student Accounts, Financial Aid, CF Bookstore, Campus Safety, Campus Resources, and a Virtual Tour of the Ocala Campus. The event culminated with students meeting one on one virtually or via phone with an Academic Advisor to register for fall classes.

Student Life

Information and Welcome Stations were also hosted on the first two days of fall classes, August 17-18. We had stations on each campus (just in case) as well as virtual "Zoom Rooms" where students could pop in for more information. We helped just under 40 students and had just under 20 volunteers assisting across the two platforms.

Student Services. **Henri Benlolo**, Dean of Student Services, reported that from June to August 2020, the testing department saw an average of 320 examinees per day, each of the three days per week the testing center is open. Except for students with disabilities, placement tests were remotely administered and proctored by Honor Lock via a contract with CF. All types of tests were administered including industry certification tests. **Lisa Smith**, Director of Student Support Services (SSS), announced that their program was successful and their grant was awarded for another five years.

Student Services

Appleton.**Appleton****➤ Exhibits, Education, and Events Update**

- All permanent collection galleries are under redesign for COVID-19 social distancing protocols. Artwork will be newly arranged to provide additional space for visitors. Covid-19 and social distancing signage has been installed throughout the museum.
- *Teaching Tuesdays*, the Appleton's Education department online video series with over 20 postings so far, enjoys a strong following across all social media platforms.

➤ Outreach

- The Appleton has maximized technology (video streaming, digitization of photographs, and apps) to stay connected to CF and all the communities it serves.
- The Appleton worked with the Marion County School District to develop and deliver virtual summer camp art-making videos for free to the district's campers.
- The Appleton's free mobile app provided 263 virtual museum visitors enriching experiences based on our collection, with some visitors being located abroad. The app continues to provide two mobile tour options, one for children and one for adults. Through its navigational map, tours include stops on the first and second floor permanent collection galleries, as well as outside in the Sculpture Walk.
- Online educational videos, puzzles, and games have been very popular since March, reaching over 300,000 participating views.
- Through the Art Bridges grant, over 3,000 art kits were created and distributed throughout the Marion County School District and Citrus County. Community partners received art kits as well, including Arnette House, Brother's Keeper, Boys and Girls Club of Marion County, Kimberly's Center, Ocala Domestic Violence Center, PACE Center for Girls, The Pearl Project and SoZo Kids.
- Our sixth annual "Mobile Photography Contest" received 248 photos from 134 participants. The theme was "peace and joy during months of isolation." The contest was held entirely online, with three winning photos. Two photos were chosen by the public through Facebook "likes," and the third by our guest judge, Dr. Saul Reyes, Vice President for Student Affairs.

The next meeting will be held *Wednesday, September 23, 2020*, at 3 p.m., location to be determined.

Next Board Meeting

There being no further business to come before the Board, Chair Durrance declared the meeting adjourned at 9:57 a.m.

ADJOURNMENT

Robert E. Durrance, Chair

James D. Henningsen, Secretary