

Association of Florida Colleges  
Communications and Marketing Commission

*presents the*

**2021**

**LEROY  
COLLINS  
DISTINGUISHED  
ALUMNI AWARDS**



**LIFETIME ACHIEVEMENT**

**RISING STAR**

**AGAINST THE ODDS**

**HOMETOWN HERO**



# 2021 LEROY COLLINS DISTINGUISHED ALUMNI AWARDS

Association of Florida Colleges  
Communications and Marketing Commission

## CATEGORIES



### **A. Lifetime Achievement Award**

- Must be a true success story in a state or national arena
- Must express a clear, relevant impact of his/her college experience on nominee's success
- Must be available to attend the virtual awards presentation

### **B. Rising Star Award**

- Must have a success story, but has less or minimal achievement in a state or national arena
- Must express a clear, relevant impact of his/her college experience on nominee's success
- Must be under 40 years of age
- Must be available to attend the virtual awards presentation

### **C. Against the Odds Award**

- Must have achieved a measure of success despite adversity (financial, sociological, physical, etc.)
- Must express a clear, relevant impact of his/her college experience on nominee's success
- Must be available to attend the virtual awards presentation

### **D. Hometown Hero**

- Must have achieved a measure of success within nominating college's district
- Must have demonstrated notable community involvement
- Must express a clear, relevant impact of his/her college experience on nominee's success
- Must be available to attend the virtual awards presentation

# 2021 LEROY COLLINS DISTINGUISHED ALUMNI AWARDS

## Association of Florida Colleges Communications and Marketing Commission

### GUIDELINES



1. Each college may submit only one entry.
2. The award recipients in the four categories will be honored during the virtual AFC **Annual Conference Nov. 16-19, 2021**. The colleges of the award recipients will be required to produce a two-minute video about their nominee. The videos will be shown during the online awards presentation of the AFC Communications & Marketing Commission as well as the final AFC awards program during the conference.
3. The four Leroy Collins award winners are required to attend the Communications & Marketing Commission awards presentation. All nominees are invited to the presentations.
4. Each college will be encouraged to honor its nominee locally through events and publicity.
5. A booklet to honor all nominees will be published and distributed prior to the conference.
6. Nominees must have earned at least 20 hours from the nominating college.
7. The deadline for nominations is Sept. 13. There will be no extension.
8. Criteria for judging:
  - Clear, relevant impact of his/her college experience on nominee's success
  - Professional accomplishments
  - Impact of community and/or civic service
  - Public appeal

9. Ineligibility:

The following groups are not eligible to receive the LeRoy Collins Distinguished Alumni Award:

- Previous LeRoy Collins Award winners
- Current AFC or Florida College System employees
- Current Florida legislators (they will be eligible for another AFC award)
- Current members of college district boards of trustees
- Current college foundation boards of directors
- Posthumous nominations

# 2021 LEROY COLLINS DISTINGUISHED ALUMNI AWARDS

Association of Florida Colleges  
Communications and Marketing Commission

## NOMINATION PACKET



### **A. Send via email to Lois Brauckmuller, brauckml@cf.edu, by Sept. 13.**

- One-page summary outlining nominee's achievement, with particular emphasis on the importance of the college to his/her success. Must not exceed 500 words.
- A 60-word summary about the nominee to be used in the alumni publication
- Resume or biography including:
  - complete educational background
  - work experience
  - involvement in job-related activities
  - civic involvement
- A high-resolution digital, studio-quality photograph for publication and media
- Release from photographer as required
- Optional supplemental materials, not to exceed five pages

### **B. Send via UPS, USPS, or FEDEX (postmarked by Sept. 13).**

- Signed nomination form
- Signed letter of nomination from college president on college letterhead
- Check or purchase order for \$250 made out to the "AFC Communications & Marketing Commission" (no refunds)

Mail to:

Lois Brauckmuller  
College of Central Florida  
3001 S.W. College Rd.  
Ocala, FL 34474

**Incomplete packets will NOT be considered for judging. Packages with more than a single page summary or more than five supplemental pages will be returned for appropriate revision if time permits.**

# 2021 LEROY COLLINS DISTINGUISHED ALUMNI AWARDS

## Association of Florida Colleges Communications and Marketing Commission

### NOMINATION FORM



---

Your name Phone

Category of Nominee:

Lifetime Achievement      Rising Star      Against the Odds      Hometown Hero

---

Nominating College

---

College Address

---

Nominee's Name

---

Semester Hours/Degree Earned (Nominee must have earned at least 20 hours at nominating college)

---

Mailing Address of Nominee

---

Nominee's Home Phone      Cell Phone      Office Phone      E-mail Address

---

Profession of Nominee

Nominee's commitment to attend virtual award presentation.

Yes      No      Unknown at time of entry. Nominee must commit prior to judging.

---

College President's Name

---

College President's Signature Date

For additional information, contact Lois Brauckmuller at [brauckml@cf.edu](mailto:brauckml@cf.edu) or 352-873-5845.