

Imprints Literary Submissions Rubric

	Excellent	Good	Needs Improvement
Story Structure	Establishes strong plot/setting/character and point of view	Establishes plot/character and point of view	Some elements of story structure; little blending of narration
Characterization	Develops complex characters through dialogue, narration and action.	Develops characters through dialogue narration and action	Some character development
Ideas	Develops ideas clearly and fully; uses a wide range of relevant action.	Develops ideas clearly; uses relevant details.	Develops ideas briefly; uses some detail.
Organization	Maintains a clear focus; exhibits a logical, coherent structure through appropriate transitions.	Maintains a clear focus; exhibits a logical sequence of ideas through appropriate transitions.	Establishes but does not always maintain an appropriate focus; some inconsistencies in sequence of ideas.
Description	Creative, concrete language; uses literary devices and rich sensory detail.	Uses concrete language. Literary devices and sensory detail.	Some use of concrete language, literary devices, and sensory detail in assignment.
Word Choice	Uses sophisticated precise vocabulary.	Effective word choice.	Some effective word choice.
Voice/Audience	Unique voice; strong sense of audience.	Evident awareness of voice and audience.	Some awareness of voice and audience.
Grammar/Spelling	Smooth, fluid error-free punctuation/grammar. Correct spelling, error-free word usage.	Mostly correct grammar; errors do not interfere with communication. Mostly correct spelling and word usage.	Errors occasionally interfere with communication; verb tense errors. Errors in spelling and word usage.