



CONNECTION

A COLLEGE OF CENTRAL

VOLUME 19 • NUMBER 2 • FALL 2018

Value of Higher Education



CONNECTION

Fall 2018
Volume 19, Number 2

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ON THE COVER: Students like Barbara Rowland understand the value of education in their journey from student to professional.

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My view



We welcomed students to fall semester with golf cart rides to their classes. I enjoyed sharing in their excitement of new beginnings.



The definition of value is “to hold something in regard, the importance, worth or usefulness of something.” Although the value of an education may be in the eye of the beholder, many business partners in the communities we serve say that higher education connects an individual’s talents and passions and also helps open doors for leadership development within their organizations.

In the following pages, you will hear from company leaders about the difference our graduates are making in the local workforce and the value of our partnerships. It’s important that we continue to listen to the community and help meet the needs of our students and our business partners.

Higher education continues to set apart individuals in the workplace. At CF we are proud to develop the future workforce and to give our businesses the type of employees they need to lead and take their organizations to the next level.

James D. Henningsen, Ed.D.
CF President

Mission Statement
College of Central Florida provides access to high quality, high value baccalaureate degrees, associate degrees, certificates and diplomas, and promotes the economic, social and cultural development of our community.

News

'We Are CF' starts at home

CF kicked off fall semester with a new branding campaign that reflects the pride that the faculty and staff demonstrate every day. Following student and staff focus groups and surveys, CF rolled out the “We Are CF” campaign at Fall Convocation, emphasizing that student success and progress are the result of employee dedication. The “We Are CF” message encompasses all that CF offers including affordability, the full college experience, support services, award-winning faculty and convenient locations. The “We Are CF” message can be found on T-shirts, advertising, billboards and more.



Dr. Henningsen, center, with District Board of Trustees members, from left, Chair Rusty Branson, Robert Durrance, Vice Chair Joyce Brancato, Sandy Balfour, Randy Ewers and Bill Edgar.

CF advances to silver in state performance

CF celebrated its advancement to the Silver category in the Florida College System’s Performance-Based Funding Model. The state Performance-Based Funding Model measures retention, completion, job placement/continuing education, and entry-level wages. CF received 33.25 points out of the maximum 40 points, a 32 percent increase. In 2016-2017, CF earned 25.13

points. The advancement resulted in an additional \$536,000 in state funding for the college.

“Our focus has been and always will be the success of our students, providing them with high quality educational opportunities that prepare them for careers,” said Dr. James Henningsen, CF president. “The dedication of our faculty and staff continues to positively impact student success, which is reflected in our move to the silver category.”

The college has implemented numerous strategies including development of a

comprehensive, centralized advising center; collaboration with CareerSource Citrus Levy Marion to develop the CF Talent Center, which assists students in preparing for and obtaining employment; development of a Guaranteed Graduate program that guarantees the quality of CF graduates; development of pathways that guarantee CF graduates admission to University of Central Florida and University of South Florida; and creation of additional certificate programs that increase credentials and employability of students as they work toward associate and bachelor’s degrees.

Local CEO gives business, career advice to students

CF’s Business and Technology Department hosted Doug Cone Jr., founder and CEO of Cone Distributing, in a special event where he discussed career success strategies and the importance of learning from your mistakes. Cone is a board member of the Ocala/Marion County Chamber and Economic Partnership and was named Ocala’s most influential man in 2016 by Florida Trend magazine for his community contributions.

Cone said to students: “There are some of you in this room that in 20 years will be right where I am. There is nothing you can’t do. I want you to know that all things are possible and that the American dream is very much alive. Please believe in yourselves.”



Applauding students, faculty and staff

CF students participate in National Public Lands Day ▶

Students from Professor Steve MacKenzie and Professor Richard Kirk's classes volunteered at Silver Springs State Park as part of National Public Lands Day in September. Thirty-five CF students and staff along with six other community groups performed a variety of duties from pulling invasive exotic weeds, painting picnic tables and projects in the ornamental gardens, and planting native grasses, herbs, shrubs and palms.

Nursing scholarships awarded to 13 CF students

In September, the Community Foundation of Ocala Marion County presented the Angelica G. Muns Nursing Scholarship to 13 CF students: Manal Abdelhack, Amanda Bateson, Kathy Beam, Bailey Johnson, Regina Martin, Keri McCall, Courtney McCallum, Kristie Navarro, Morgan Ritacco, Haley Robinson, Carolyn Shelfer and Dora Tilton. The scholarship was established by Angelica Muns, a United States Air Force lieutenant colonel and registered nurse who served during World War II. The scholarships support students who plan on staying in Marion County and working at a Marion County acute health care facility.

Krista Paul was designated the Therese McPherson scholar with a \$3,000 award. The scholarship was established by Dr. Lon McPherson, former senior vice president of medical affairs at Munroe Regional Medical Center, in loving memory of his wife, Therese, for nursing students who "bridge" programs toward an advanced nursing degree.

Equine students make their mark in Kentucky ▶

Three Equine Studies students got to experience the thrill of a horse sale at the world's largest and most prominent thoroughbred auction at Keeneland in Lexington, Kentucky. Cassie Hughes, Maxine Pina and Christine Solomon participated in



a weeklong internship in September for the largest horse consigner, Taylor Made Sales Agency, and gained hands-on experience with the best of the best.

CF was a great option for Solomon, 19, who always had a passion for horses. She is originally from Fort Myers and has found CF to be a great fit. Hughes, who is 30, also had a passion for horses, but said it took her a while to realize that returning to school and pursuing an Equine Studies degree would help her accomplish her goal of doing more in the equine industry. The internship



provided a better understanding of all the potential job opportunities that she could pursue with horses.

"The faculty at CF are incredible and are so caring. They really care about students and want you to succeed," Hughes said. "It really makes the hour commute to CF from Alachua worth it."

A grand slam for CF student-athletes

In August, CF graduate and Patriot Baseball player Josh Harper received the 2017-2018 Lea Plarski Award, given annually to the top student-athlete in the country who best exemplifies sportsmanship, leadership, community service, academic excellence and athletic ability by the National Junior College Athletic Association. Harper is the first CF student-athlete to receive the award. He joins Vanessa Benke, NJCAA 2012-2013 Female Student Athlete of the Year, and Ricardo Ratliffe, NJCAA 2010 Male Student Athlete of the Year. CF is the only college with a student named in each category.



CF donates school supplies to College Park Elementary School

CF's Association of Florida Colleges chapter donated more than 700 school supply items to College Park Elementary School. The supplies were estimated to be valued up to \$2,000. Employees collected the items

throughout August in preparation for the new school year.

"College Park Elementary has a student population with approximately 80 percent of families living in poverty. As a partner, we have a unique opportunity to serve these children and provide school supplies so that they are prepared for class," said Kelly Besser, AFC member and business partner liaison. "AFC holds an important role in organizing



More than 50 CF students, faculty and staff participated in the annual read-in at business partner, College Park Elementary School.

the supply drive; one of the values of AFC is service, and we're pleased to include this in our service opportunities."

The CF chapter has 282 members and has been hosting the school supply drive annually as part of its partnership with College Park Elementary. AFC represents employees, presidents and trustees associated with the Florida College System, and actively promotes, represents and supports members and institutions as they prepare students for the future.

◀ Giving a hand up to those who need it

Several Physical Therapist Assistant students conducted fall risk screenings for residents at the Salvation Army's Evangeline Booth Garden Apartments as part of National Fall Prevention Awareness Day in September. On the first day of fall each year, physical therapists and assistants all over the country raise awareness about how to prevent fall-related injuries among older adults as part of National Fall Prevention Awareness Day. Students gained hands-on learning experience interacting with residents while providing a valuable service.

Marketing and Public Relations Department wins awards

The Marketing and Public Relations team earned four Medallion Awards from the National Council for Marketing and Public Relations. The team earned a Gold Award for the 60th Anniversary Annual Report poster; a Silver Award for Connection Magazine; and two Bronze Awards, for print advertising and Interior Signage/Display for a Suicide Myths retractor. The NCMPR Medallion Awards recognize outstanding achievement in design and communication at community and technical colleges.

Value of higher education for our students



Dean Blinkhorn, director of Talent Development at the Ocala/Marion County Chamber and Economic Partnership and editor/publisher of Ocala's Good Life Magazine, and daughter Allyson, a CF graduate and student at the University of Florida.



At left, Rafferty McDougall. Above, from left, CF alumni currently employed at E-One: Eric Grannan, Job Moxley, Kyle Stepp, Matt Detman, Richard Millet.

Alumnus, parent and business leader

When we talk about the value of higher education, we think about our students, who are at the root of our mission; their parents, who are their greatest advocates; and the business community, which depends on our College of Central Florida graduates to ensure a well-qualified workforce. We consider it a homerun when someone is in all three categories.

"I firmly believe that education is a pathway to a better life." -Blinkhorn

Take for example, Dean Blinkhorn, an alumnus, proud Patriot parent, and key player in developing workforce talent in the business community.

Blinkhorn graduated from Lake Weir High School in the top 10 percent of his class and thought he was headed to Florida State

University. But Blinkhorn ended up taking off a semester after high school.

"I worked at the Camelot Music store in the Paddock Mall, and then a friend told me that CF's literary magazine was looking for an editor," Blinkhorn said. "I always loved to write, so I enrolled in the spring semester, also joined the Patriot Press team, and never looked back."

Blinkhorn credits CF for preparing him well for the University of Florida, where he majored in English. His memories of being a CF Patriot are as clear as when he graduated.

"I had some great instructors at CF that I really connected with," Blinkhorn said. "That really helped set the tone. In fact, the honors classes I took at CF were

on the same level as UF and some even offered better discussion because of the small class size."

Education runs deep in Blinkhorn's family. His wife, Karen, is a music teacher at Sunrise Elementary School, and his daughter, Allyson, took dual enrollment classes at West Port High School before finishing her

Associate in Arts at CF. During her year at CF, Allyson served on the Student Activities Board.

"I'm really proud of Allyson and how she immersed herself in student life at CF and enjoyed it," Blinkhorn said. "Like me, that helped her when she transitioned to UF. She is thriving, is on the dean's list, and is getting ready to apply to law school."

As director of Talent Development at the Ocala Marion County Chamber and Economic Partnership, Blinkhorn works closely with CF. He applauds the college for continuing to be student-centered and responsive to community workforce needs.

"I don't think people realize the tremendous resource we have with CF," Blinkhorn said. "From small classes and one-on-one conversation with instructors, to the first-year experience classes CF offers, it is a college every student should consider.

"I was the first and only person in my family who graduated from college," Blinkhorn said. "I firmly believe that education is a pathway to a better life."

Making the jump on the career ladder

For more than 40 years, E-One has been an industry leader in engineering, manufacturing and delivering fire trucks worldwide. And despite its presence in Marion County, one of the biggest challenges for E-One Director of Engineering Rafferty McDougall is letting students know about career opportunities with the company.

"It's amazing how many young people we talk to that have no idea that this worldwide manufacturer is in their backyard," McDougall said. "Plus we make fire trucks. How cool is that?"

McDougall said that E-One's partnership with CF has increased awareness of its industry. Having student interns from CF is a win-win, because each student gets hands-on training and E-One gets the opportunity to vet the interns to see if they will be a good fit with the company culture. Most of the time they are, as evidenced by the 20-plus CF graduates who work at E-One. Of

the approximately 650 employees at E-One, more than 100 are engineers.

"Anytime we can partner with a local college or university, that gives us the ability to find the right talent and that potential employee can stay close to home," McDougall said. "The employees who have graduated from CF are a huge part of the team, filling key roles, and many are working on complex projects for the company."

A college degree provides students with the background and ability to think fast, and that gives graduates an advantage over others, McDougall said. The biggest concern is making sure those who are educated continue to be challenged through diverse opportunities within the company.

"I think that this new generation of employees can get impatient and have a short attention span," McDougall shared. "If they can hang in there and see the bigger

picture, they can actually move up and stay with an organization for a really long time."

McDougall also notes the importance of communication skills and business acumen, not just knowing the technical side of the business.

"Education gives you a jump start on the career ladder," McDougall explained. "You can start your career at the bottom of the ladder or you can get an education and start at the top."

"Education gives you a jump start on the career ladder. You can start your career at the bottom of the ladder or you can get an education and start at the top." -McDougall

Value of higher education for our employers



Don Gulling, center, with CF graduates Scott Kaczmarek, Paul Violette, Derek Simon, Brian Picard and John Childers.

Ginger Carroll, CEO of West Marion Community Hospital, with CF nursing graduates Jennifer Crutchfield and Amanda Godwin.

Communication skills take graduates far

CF graduates found working at Verteks Consulting can be thankful for the communications skills that they learned while attending the College of Central Florida. CEO Don Gulling shared that the employees with a college degree have an

“Employees who have gone through college have the discipline, focus and take initiative on projects, because they have been held to a higher standard.” - Gulling

advantage because they have been through the rigor of college writing and assignments. “I have noticed that employees who have gone through college have the discipline, focus and take initiative on projects, because

they have been held to a higher standard,” Gulling said.

Verteks is based in Ocala and provides data and voice networking to companies throughout the United States and 19 countries. The company employs six CF graduates, including three who have been with the company for more than a decade.

“Our partnership with CF is extremely valuable, because when I have a hiring need, I know that I can call them to see who is looking for an internship or who is looking to get hired,” Gulling said. “They have given us so many opportunities to get in front of potential employees and share our industry.”

Employees from Verteks can often be found at CF events, giving classroom talks to students or providing input during feedback sessions. Gulling knows that CF professors

are committed to the success of their students.

“When I attended CF, Ira Holmes made a huge impact on me as a student,” Gulling said. “I still remember something that he said. ‘You can manage your schedule, but you can’t manage time.’ That always stuck with me and has helped me be more productive.”

Gullings looks to those life lessons when he is considering whether a potential employee is a good fit for the Verteks culture. He said that future students who are thinking about working in this industry have to have employability skills like communication, teamwork, problem solving, planning and organization.

“Certainly having the technical understanding and subject knowledge is key,” Gulling added. “But students have to know how to problem solve and communicate, and have the ability to learn and adapt to the organization’s expectations.”

Finding the key to better outcomes

For 16 years, West Marion Community Hospital has been making its mark on the Ocala/Marion County community, and it continues to grow to fill health care needs in the west part of the county. The hospital employs 450 team members and the number is increasing as a fourth floor has just opened and a fifth floor will soon serve additional patients.

“Right now recruiting skilled positions is so important,” said Ginger Carroll, CEO of West Marion Community Hospital. “We are starting to tread (water) in areas for surgical techs and some of the technical skilled positions.”

Carroll said that in the health care industry, the demands for performance require leadership. Managers are constantly looking for individuals who are willing and prepared to move into critical leadership roles at the hospital.

“Research has shown that those who have gone on to receive their baccalaureate

degree actually result in higher patient outcomes,” Carroll said. “Education unlocks the key to being more inquisitive, where students are thinking more critically and have the ability to look forward and see possible patient scenarios.”

The long-standing relationship between West Marion and CF continues to reap well-prepared and qualified students. Carroll credits CF for being responsive to employers’ needs in the health care industry.

“Every day, CF graduates are actively participating in the delivery of health care,” Carroll said. “They come to work prepared and are looking to develop and move into leadership roles, and that is what we need.”

Carroll encourages students to look beyond their coursework to be prepared for the workforce. They need to find a balance between work and their personal life, work on their communication skills and

have meaningful dialogue with people face to face, which means putting down their electronic devices. They also should continue to look for new opportunities and challenges.

“So much of what we do in health care is face to face, so being able to clearly communicate with a patient or a loved one is so important,” Carroll said. “New graduates need to always be looking to learn new things in their organization which translates to leadership.”

“[CF graduates] come to work prepared and are looking to develop and move into leadership roles, and that is what we need.” - Carroll

Value of higher education for our community



CF nursing graduates Lucinda Snedeker, Barbara Rowland and Sara Bland with Chief Nursing Officer Caroline Stewart.

Sheriff Billy Woods with law enforcement recruits Ryan Battle, Iesha Porter, Erin Klein and Neapolitan Brooks.

A culture of education is key in nursing

Caroline Stewart has always seen herself as an advocate for learning. She is a registered nurse, has two master's degrees, one in business administration and the other in nursing, and is currently working on her doctorate degree. Stewart knows all too well that creating a culture of education is the key for today's nurses and for future

"When I arrived here three years ago, our percentage of certifications was in the teens, the low teens," Stewart shared. "Today, 50 percent of our nurses are experts in a specific area by gaining that certification and it's continuing to grow."

That shift in patient care expectations is what sets Citrus Memorial apart from others, she shared. With 1,000 employees including 300 nurses, many of the nurses who are employed are getting their

advanced degrees, making them more valuable in the workforce. All of the licensed practitioner nurses have become registered nurses and a large majority of the advanced degree nurses have gone on

to receive their bachelor's and even their master's.

"We practice evidence-based nursing, which gives them the visibility to experience different areas including leadership, where

they are able to move to becoming a charge nurse, then managing nurse to ultimately directors," Stewart said. "The graduates coming from CF have so much energy and passion and really challenge us to think in new ways. They send great students to us that ultimately work here because they have a great experience."

The Star RN orientation program that Citrus Memorial uses has shown strong results as new nurses get to work offsite and receive a mixture of didactic and simulation experiences. The program includes networking and residency components that ultimately prepare new nurses for the transition into the workforce.

"The challenge for future generations of nurses will be to encourage more face-to-face contact and learning how to communicate and connect with patients," Stewart said. "Patient experience is higher and safety and trust is so important, that I tell our staff that we need to love our patients like they are part of our own family."

"The graduates coming from CF have so much energy and passion and really challenge us to think in new ways." - Stewart

nurses at Citrus Memorial Hospital. Stewart praised the partnership with CF and loves how the college is always willing to start a program when the community has a need to fill.

Ensuring the safety of our community

Being in charge of nearly 800 employees and 1,200 volunteers certainly comes with its challenges, and it's not a responsibility that Sheriff Billy Woods takes lightly. He knows that when it comes to the safety and well-being of Marion County citizens, having the right people in place is critical, and education is a big part of that process.

"We have extremely high standards here and recruiting the right people is important," Sheriff Woods said. "The hiring process takes a long time because we have to make sure we have the type of people on board that will uphold the laws that the state of Florida has in place."

The partnership of CF and the Marion County Sheriff's Office goes hand in glove. When a new recruit comes on board, training takes six to seven months. Students come to CF either after they have been hired by the Sheriff's Office for training or as Criminal Justice students pursuing careers in law enforcement.

"CF plays a tremendous role in promoting our profession with the community," Woods said. "CF really explains the different career paths you can take within criminal justice."

Woods, who is a CF alumnus, knows the value of an education within his organization. Whether it's a college degree or bettering yourself through continuous learning, Sheriff Woods knows that education helps us to be better than we were before.

"Any time we increase our education, we are gaining the knowledge to perform our jobs better," said Woods. "The quality of students that CF is producing helps us do just that."

One challenge that Sheriff Woods sees for future students who are interested in a career in criminal justice is a recruit's personal life and social media usage.

"People don't realize the impact that decisions you made when you were younger can have on your future," Woods said. "Social media only amplifies those decisions, so thinking about what you post regarding your personal life is really important."

"CF plays a tremendous role in promoting our profession with the community. CF really explains the different career paths you can take within criminal justice." - Woods

...for the arts



The Reilly Arts Center is home to several CF graduates. From left, Kaitlyn Wilson, marketing manager; Megan Whittaker, office and finance coordinator; Pam Calero, executive director; and Chad Taylor, theatre experience coordinator.

Mixing talents and passions to make magic happen

Pamela Calero had no idea she would one day use her public relations degree to help pursue her passion for the arts. The Forest High School graduate found herself at CF pursuing her Associate in Arts degree and fully immersing herself in student life,

back at CF working with the CF Foundation as Annual Fund and Alumni Development coordinator.

“I have such fond memories of CF and the incredible sense of community that it offered me, not only as a student but as an employee,” Calero said.

Fast forward to today and you’ll find Calero at the Reilly Arts Center, where she has served as the executive director since it opened in October 2015. The Reilly is home to the Ocala Symphony Orchestra and hosts 12-15 orchestra performances and more than 110 additional musical, theatrical and community events, with

an average of 40,000 guests throughout the year. Opening with three employees, the Reilly has grown to nine employees, including several who are CF graduates.

“Someone once told me that you have talents and passions, and when you can get the two to overlap, that’s where the magic happens,” Calero said. “I have always had a passion for the arts and am so grateful that I can use my talents in an area that I’m passionate about.”

Calero said that whether it’s accounting or marketing, there are always jobs where you can find your passion. The value of an education is powerful and students should not feel boxed in. Today’s graduates need to be aware of how quickly industries are changing and to educate themselves on the jobs that might be available due to those changes. Earlier this year, Calero earned a Master of Business Administration from Webster University.

“Just because you are working on an accounting degree, doesn’t mean you have to work for an accounting firm,” Calero said. “It’s about staying relevant. Being a lifelong learner will set you up to not only be successful, but to stay ahead of the curve.”

“Someone once told me that you have talents and passions, and when you can get the two to overlap, that’s where the magic happens.” - Calero

becoming a Student Ambassador, working on the Patriot Press, and even interning in the Marketing and Public Relations Office. She went on to the University of Florida and, soon after graduating, found herself

CF Foundation

Alumni spotlight

A family of educators

Anthony Elementary School Principal James “Matt” Johnson said he enjoyed the combination of quality instructors and academic programs at CF, coupled with the physical beauty of campus and surrounding environment.

“I have fond memories of going to CF because a lot of my friends from grade school and high school also attended CF,” said Johnson. “My buddies were playing baseball for CF so it just fit with my educational plans.”

Johnson received his Associate in Arts at CF in 2001 and then graduated with honors from the University of Florida with a degree in Exercise and Sports Sciences. His transition to a four-year university went smoothly and he felt prepared academically for his upper level classes. Matt earned his Master’s in Educational Leadership from the American College of Education.

Before he was principal at Anthony Elementary School, Matt was a physical education teacher at North Marion High School for 10 years. He is quick to credit CF for helping him get where he is today.

“My time at CF is where I began to start taking responsibility for my own learning. I developed my ability to manage time effectively, students efficiently, and be goal-driven,” said Johnson. “All of these traits are crucial to what I do now as a school administrator.”

Johnson’s sisters — Allison Johnson Laplante and Logan Johnson — also pursued their passion for education at CF.

Laplante earned her Associate in Science in Elementary Education in 2006 and completed her bachelor’s degree through the University of Central Florida. She also holds a Master’s in Educational Leadership from American College of Education and currently works as the Magnet/International Baccalaureate Middle Year program coordinator at Howard Middle School.



From left, Allison Johnson Laplante, James “Matt” Johnson and Logan Johnson.

“The cohort I participated with was the first full class to graduate with a bachelor’s degree from UCF,” Laplante said. “CF required a certain amount of time interning in the degree field we were working toward. I was lucky enough to have to work in the profession I wanted to study.”

Logan Johnson received her A.A. from CF in 2005 and pursued her bachelor’s degree in Elementary Education with an ESOL Endorsement from UCF. She is now the program specialist for Teaching and Learning for Marion County Public Schools.

“CF allowed me to volunteer in Marion County schools through partnerships created

between the college and school district,” she said. “These experiences were added to my resume and allowed me to network with future employers.”

“My time at CF is where I began to start taking responsibility for my own learning.” - Matt Johnson

Matt said that the Teacher Education program at CF more than prepares students for a career in education. Whether a student is interested in honing their skills in a certificate program, or working their way to a bachelor’s degree in teaching, CF can help students achieve their dreams.

Keep up with the CF Alumni Association on Facebook or online at www.CF.edu/Alumni.





From left, Dr. Jim Henningsen, Sonya Warden, Rory Wells, Chelsea Watts and Chris Knife. Seated, Dr. Sandra Davis and Budd Dees.

Faculty, staff bring ideas to life through grants

The CF Foundation recognized faculty and staff with New Initiative and Endowed Chair awards at Fall Convocation. Sonya Warden and Rory Wells received a New Initiative Grant to organize a Black History Month exhibit on the Citrus Campus. Budd Dees received the Attie G. Branan Memorial Endowed Chair to create a podcast by students and faculty called “CF Speaks” to highlight the many human stories that make CF special. Chelsea Watts received an “Out-of-the-Box Ideas” grant for an oral history project capturing the stories of Citrus County veterans. And Dr. Sandra Davis received the Regions Business/Computer Science Endowed Chair to create a business and technology speaker series covering industry topics.

“Thanks to our donor support, we are able to provide competitive funding grants to faculty and staff that inspire them to submit their best ideas,” said Chris Knife, executive director, CF Foundation. “This annual opportunity encourages new ideas and supports collaborative efforts at the college.”

CF, Foundation receive fundraising award

The college and CF Foundation were recognized as recipients of the Educational Fundraising Award for Public Two-year Institutions by the Council for the Advancement and Support of Education. CF was selected based on analysis of three years of fundraising data and was one of only 10 colleges recognized out of 119 public two-year colleges nationwide. In addition, CF was one of only three colleges also recognized for overall improvement.

“The college and foundation are thrilled to receive this national recognition,” said Dr.

Jim Henningsen, CF president. “The great work of our friends, donors, Foundation Board of Directors and staff allows the college to have an even greater impact for our students and the community.”

Patricia Conrad, chair of the foundation, added: “The exceptional reputation of the college and foundation in the communities we serve and our history of successfully addressing needs in our communities to make a higher education affordable greatly contributed to this first-time recognition. It’s an honor to work with such strong leadership from Dr. Henningsen, Chris Knife, the executive director of the foundation, our Board of Directors, our Board of Trustees and our committed community partners to do the work we do.”

OHRMA presents \$12,500 for scholarship

The CF Foundation received a \$12,500 gift from the Ocala Human Resource Management Association to establish an endowed scholarship to support students majoring in Business Administration and qualifying for the Human Resources Administrator, College Credit Certificate program.

OHRMA has served Ocala/Marion County since the early 1990s and is an affiliate association for the Society of Human Resource Management. The organization provides HR professionals quality programs, networking resources and career development opportunities to assist the community. The scholarship was established to honor the memory of Robert A. Goldberg, who was a past president and dedicated OHRMA board member.

“We stand by our commitment to our profession and our community in supporting career development opportunities,” said Letitia T. Webber, SPHR, SHRM-SCP and president of OHRMA.

CF offers the Human Resources Administrator certificate to help individuals obtain entry level positions in the HR environment and enhance the skills of those already in the field. Many students seeking HR certificate credentials are also enrolled in the Associate in Science in Business Administration or Bachelor of Applied Science in Business and Organizational Management program.

“We are so grateful for the OHRMA student scholarship. Their support creates opportunity for students to fulfill their dreams and helps build a stronger community,” said Chris Knife, executive director, CF Foundation.

Long-time art lover leaves a legacy



Bettye Daugherty was a supporter of arts and culture in Marion County and a friend of the Appleton Museum of Art. She served on the museum’s advisory council for many years and frequented exhibitions, lectures and other events. Ms. Daugherty passed away in June 2016 and became a member of the CF Foundation’s Heritage Society by including the Appleton Museum of Art in her will. Through her generous donation of \$377,389, the Appleton Museum is in the process of renovating the African Gallery, which will enhance the visitor experience of the collection.

If you are interested in providing a legacy gift to the College of Central Florida, one way to do so is to include the CF Foundation in your will. Planned gifts help CF students have the necessary funds to transform their lives through education. A bequest allows you to enjoy your assets during your lifetime and is easy to set up. Gifts can be established “in honor” or “in memory” of those who have been special in your life. For more information, contact Traci Mason, mason@cf.edu or 352-873-5808, or visit www.CF.edu/foundation.

Meet the new Alumni Association chair



Mike Fallon takes the reins as chair of the CF Alumni Association this year. The enthusiastic alumnus earned his Associate in Arts in 2005 and has worked in various areas of business and higher education, most recently serving for seven years with Webster University as Ocala Campus director. He is now a full-time instructor at Beacon College, an accredited college designed for those with learning disabilities, and teaches Business and Technology classes at CF.

After earning his degree at CF, Fallon earned a Bachelor of Science in Business Administration and Marketing at Florida Southern College and master’s degrees in marketing, management and environmental management from Webster University.

At the first planning session for the academic year, Fallon and the CF Alumni Association committee brainstormed ideas to increase alumni engagement, event participation, and ways to promote the alumni annual and lifetime membership programs.

“Our CF Alumni team is committed to several quantitative and qualitative goals to ensure we are continually advancing our cause,” Fallon said. “Expect to see a more visible Alumni Association this year, complete with new committee members from diverse sectors of local industries. We have events planned that will be fun and where alumni can network and build relationships that last a lifetime.”



Save the Date

Taste
at the Farm

March 2, 2019
TasteAtTheFarm.org

College of Central Florida APPLETON MUSEUM of Art 2017-2018 Annual Report



Dear CF Family:

During the 2017-2018 fiscal year, record-breaking attendance was achieved for several of our exhibitions and educational events including: “Mysteries of the Amazon,” “Medieval to Metal: The History of the Guitar,” “Magical Night at the Museum,” “Rembrandt and the Jews,” “Folk Couture: Fashion and Folk Art,” our annual Community Day and Education Open House, and several of our Trips ‘N’ Tours adventures.

We are grateful to our members, visitors, volunteers, sponsors and donors who ensure we will continue to meet our mission of providing exceptional art exhibitions and educational programs for our community.

As you might have heard, the Appleton’s state funding for fiscal year 2018-2019 was not approved. The Appleton Museum of Art is grateful to the Appleton Family for allowing endowed funds to be used for the short term to allow us to continue to operate while we work diligently to have annual state funding restored.

Now is the time to show your support by visiting the museum, joining the museum if you are not already a member, supporting our programs by donating online or in person, or by sponsoring one of our upcoming exhibit or education programs. Your support will keep this jewel in the community for many more years to come.

A wonderful schedule of programs is on tap for the rest of the year. Be sure to watch for new exhibitions, educational programs, inspired speakers and musical events to name just a few.

Please join us!

Cindi Morrison
Director, Appleton Museum of Art



SPECIAL EVENTS: Museum as an enriching gathering place

Models walked the runway in front of a sold-out audience at the Inspired Fashion Show (far right), held in combination with the exhibition “Folk Couture: Fashion and Folk Art.” Seven designers were invited to show several looks from their own collections, as well as create one garment inspired by a work of art from the permanent collection. The inspired garments remained on view for three months in the museum next to their objects of inspiration.

A full schedule of musical performances, artist-led workshops and curator talks were held in combination with “Mysteries of the Amazon: Visionary Artwork of Pablo Amaringo and His Students.”

The annual Magical Night at the Museum event saw 555 visitors of all ages enjoy an enchanted evening that included unicorn-led carriage rides around the fountain,



artwork that came to life before their eyes, a magician, mermaids and more. Ticket proceeds benefited the museum’s education department and scholarship fund.

The annual After Hours concert series entertained 365 guests with three



performances: Alpine Express presenting traditional Oktoberfest music, SoulBase Band with a variety of original and cover songs, and Colleen Orender and the Jazz Jukebox presenting sultry jazz.

TRIPS ‘N’ TOURS

Our always on-the-go travel group escorted 557 travelers on 13 adventures. Single-day trips included the Lightner Museum in St. Augustine to see the popular costume exhibition, “Dressing Downtown: Changing Fashion for Changing Times” and a visit

to the Imagine Museum in St. Petersburg, dedicated to contemporary American studio glass. Multi-day trips included the Biltmore House and Gardens in Asheville, N.C., and the scenic Hudson River Valley, N.Y.



EXHIBITIONS: Bringing art and people together

“Mysteries of the Amazon: Visionary Artwork of Pablo Amaringo and His Students”
Sept. 22-Jan. 14, 2018

“Elements of Art, Youth Art Exhibition”
Jan. 16-28, 2018

“Art on the Move, Youth Art Exhibition”
Jan. 16-Feb. 7, 2018

“Rembrandt and the Jews: The Berger Print Collection”
Jan. 20-March 18, 2018

“Rembrandt Revealed: Etchings from the Collection of Dr. Robert and Mrs. Mariann McClary”
Jan. 20-March 18, 2018

“On the Edge of the Florida Frontier: Perspectives on Life at Fort King”
Jan. 17-April 30, 2018

“Folk Couture: Fashion and Folk Art”
Feb. 3-April 29, 2018

“My Art, My Way Residency Program, Youth Art Exhibition”
Feb. 13-March 4, 2018

“Young in Art, Youth Art Exhibition”
March 18-April 22, 2018

“The Series of Cphace”
March 24-July 22, 2018

“Superintendent’s Art Show”
May 1-5, 2018

“Appleton Studio Art Showcase”
May 6-Aug. 14, 2018

“Medieval to Metal: The Art & Evolution of the GUITAR”
May 19-Sept. 2, 2018

“Paintings by Mel Fiorentino”
May 19-Sept. 2, 2018

“Mobile Photography Contest & Exhibition”
June 19-Oct. 17, 2018

OUTREACH AND ENGAGEMENT: The opportunity to give back and teach through hands-on learning

The Appleton was pleased to work with College of Central Florida nursing students on developing visual thinking strategies using the special exhibitions. In addition, a tour and corresponding art project were presented to CF’s Spanish language students. The museum also partnered with CF’s Environmental Sciences department on the annual Appleton Art for Arbor Day program, celebrating the role of trees in our lives and promoting tree planting and care. Two onsite presentations were given to visitors: one on the role of landscape design at CF’s 103-acre Vintage Farm Campus and the other on flora-themed works of art in the permanent collection.

The museum also offered two onsite free-admission days, both annual events and one under the Smithsonian Magazine Museum Day program. Combined, 1,427 visitors of all ages enjoyed the special exhibitions and art-making activities in the ARTSpace.

The Appleton participated in and provided art-making activities at the Micanopy Academy Career Day and Eighth Street Elementary Family Night, as well as Dr. N.H. Jones and Horizon Academy STEAMspiration days, designed to inspire and inform students about Science, Technology, Engineering, Art and Math careers.

EVENTS	SERVED
15 Offsite Community Art-Making Activities	3,648
7 Offsite Art-Making Activities K-12 & College ...	545
1 Museum Day 2017.....	1,350
1 Smithsonian Magazine Museum Day.....	77
2 Marion County Public School In-Service Days	75

Free art-making activities were provided for children at eight First Friday Art Walks and the Ocala Outdoor Sculpture Competition opening event and Sculpture Stroll, the Ocala Arts Festival and Symphony Under the Stars, among others.

College of Central Florida APPLETON MUSEUM of Art 2017-2018 Annual Report



EVENTS	SERVED
8 First Saturday Family Art-Making	369 Guests
19 Week-Long Summer Art Camps	239 Children
17 Classes and Workshops for Pre-K-Teen.....	155 Children
33 Classes and Workshops for Adults	252 Adults
Visitors to the ARTSpace	4,273 Guests



IN THE STUDIO: A place for all ages to create and grow

Throughout the year, the Appleton presented studio art classes and workshops for children and families, including First Saturdays, Art Explorations, Half-day Happenings and Summer Art Camp. New this year, Museum & Me for pre-kindergarten, and AppleTEENS, designed

specifically for tweens and teens.

Adult offerings included Dig Into Clay hand-building and wheel-throwing classes and Art 101 one-day workshops. New offerings included multi-week workshops with watercolorist Sue Primeau and artist-themed acrylic painting. Visiting artists from the exhibition “Mysteries of the Amazon: Visionary Artwork of Pablo Amaringo and His Students” gave several painting demonstrations. Miami-based artist Nilda

Comas, who gave a presentation as part of the Inspired Speakers Series, led a figurative sculpture workshop.

We were pleased to make the Daniel & Mary B. Kraus ARTSpace a drop-in art studio open for daily visitors of all ages. The ARTSpace features rotating exhibition-themed art activity stations, as well as permanent activities like building with LEGO®, the self-portrait mirror and drawing wall.

ENHANCING OUR FACILITY: Maximizing our spaces to better care for the artwork and our visitors

In 2017-2018, enhancements were made at the museum to improve the visitor experience and promote learning, such as adding videos and displays that contextualize objects and artifacts in the African and pre-Columbian galleries.

The addition of sound domes allow us to isolate audio, enhancing sound quality and

providing the ability to play more than video in an enclosed space. Most importantly, a new heating, ventilation and cooling system was installed.

To facilitate this large undertaking, all the artwork was removed from the permanent collection galleries and once the HVAC system was finished, we were able to refresh

and reinstall the collection. We re-curated many of the galleries, bringing works out from the collection that are rarely (or have never been) on view.



Left, Tribe of Love performed in the galleries as part of the “Mysteries of the Amazon” exhibition. Right, Mark Emery, award-winning National Geographic photographer and filmmaker, gave an Inspired Speakers presentation in December 2017.

EDUCATIONAL PROGRAMS: Using the arts to share innovative and memorable learning moments

The Inspired Speakers Series invited individuals from diverse areas of expertise to give a talk on what drives them to succeed. Topics ranged from music engineering with local legend Bruce Swedien all the way to

exploring the artwork of Rembrandt van Rijn with Dr. Lisa DeBoer. Some 644 guests attended six lectures from November 2017-June 2018.

In combination with “Mysteries of the Amazon: Visionary Artwork of Pablo Amaringo and His Students,” a full schedule of onsite and offsite programming was offered. Events included performances by Peruvian musician and sound healer Tito la Rosa, as well as Tribe of Love, and exhibition

talks by curator Dr. Scott Olsen and visiting artists. The very popular Rembrandt exhibitions brought several scholars to the museum to give presentations on the Dutch artist, including writer and scholar Dr. Lisa DeBoer and College of Central Florida Associate Professor of Art and Art History Tyrus Clutter. Appleton Curator of Exhibitions Patricia Tomlinson gave a talk on fashion in combination with the exhibition “Folk Couture: Fashion & Folk Art,” from the American Folk Art Museum, N.Y.

2017-2018 ADVISORY COUNCIL

Scott Canel, principal,
Scott Canel & Associates

Diane Carter, Appleton family representative

Bill Gladson, board member,
College of Central Florida Foundation

Albert Goodman,
Appleton family representative

Kent Guinn, Ocala mayor, ex officio

Mariann McClary, community volunteer

Anthony Ortiz, assistant fire chief,
City of Ocala

Linda Potter, Appleton family representative

Denise Robinson, community volunteer

Phil Rosenberg, board member,
College of Central Florida Foundation

Rich Schleicher, owner,
It's All About You... Real Estate LLC.

Dr. Ashley White,
professional archaeologist,
American Institute of Architects

BECOME A MEMBER

The Appleton offers many membership levels so you can choose which benefits are right for you. Memberships also make great gifts for family, friends and business associates! For details on becoming a member, visit AppletonMuseum.org or contact Colleen Harper at harperc@cf.edu, or 352-291-4455, ext. 1831.

Total Members: 2,222
(2017-2018)

OUR MISSION: The Appleton Museum of Art brings art and people together to inspire, challenge and engage present and future generations through our wide range of collections, exhibitions, programs and educational opportunities.



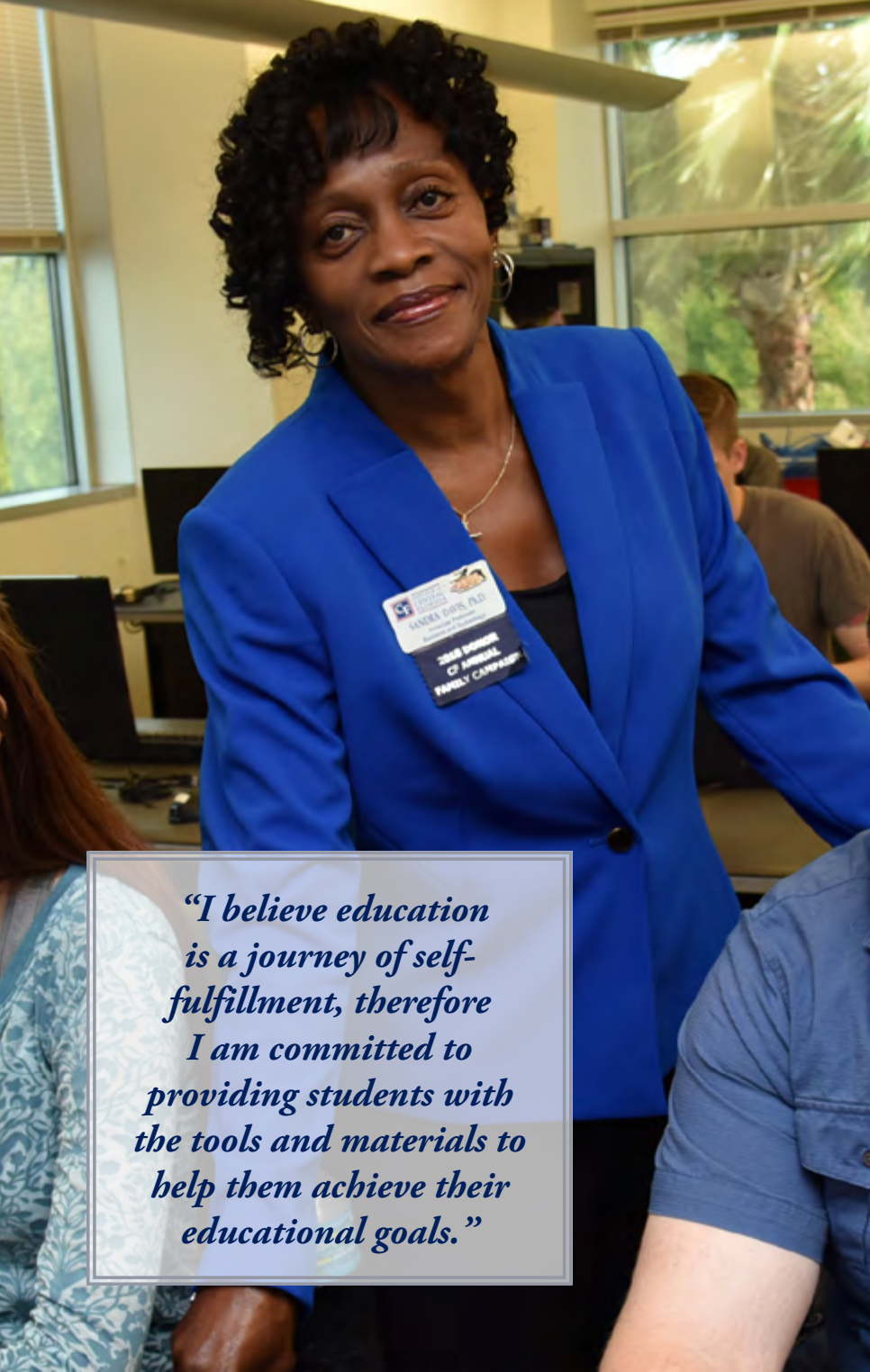


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In Person with Dr. Sandra Davis



“I believe education is a journey of self-fulfillment, therefore I am committed to providing students with the tools and materials to help them achieve their educational goals.”

Dr. Sandra Davis considers herself a lifelong learner always looking to take the next step to learn more about her field. Right out of high school, Davis started as a data entry specialist while attending college, quickly moving up to a PC tech and then system analyst, eventually becoming an associate at SmithGroup. Davis received her Bachelor of Science in Computer and Informational Systems and then her Master of Science in Software Management from University of Detroit-Mercy. She received her doctorate from Northcentral University in Arizona.

Through her career, Davis found herself working with students and her passion for teaching began to surface. From being an adjunct professor to department chair to the associate dean of business and technology at Baker College, Davis excelled making sure her students had the necessary resources for an excellent educational experience. Davis found her way to CF five years ago and is an associate professor for Business and Technology. She teaches students looking to achieve their Associate in Science in Computer Information Technology or A.S. in Business Administration and students in the Bachelor of Applied Science in Business and Organizational Management.

Most recently she was awarded the Regions Business/Computer Science Endowed Chair. Through this grant, Davis looks forward to bringing new technologies to our students, staff and community through boot camp sessions to assist struggling students, securing guest speakers to discuss trends and hot topics in the industry, and attending workshops and conferences to enhance knowledge in the area.

“I am committed to the success of our students from their first educational experience through their adult life,” Davis said. “My favorite part about teaching is imparting my knowledge and experience in the corporate world and bringing it into the classroom.”