



COLLEGE of CENTRAL FLORIDA

POLICY MANUAL

Title: ADVERTISING AND COMMERCIAL MATERIALS / SOLICITATION ON CAMPUS	Number: 3.01	Page: 1 of 2
See Procedures: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
Legal Authority: Florida Statutes 1001.02, 1001.64, 1010.08	Board Adoption/Revision Approval Dates: 9/3/80, 6/10/87, 10/19/88, 6/14/95, 5/19/99, 4/24/01, 10/22/02, 10/26/04, 12/13/05, 9/27/11, 2/26/20	

Advertising and Commercial Materials / Solicitation on Campus

Individuals other than students or members of campus organizations shall not be permitted on campus to distribute commercial or advertising materials, solicit funds, or sell goods or services to employees, students, or campus organizations without the prior, specific approval by the President or the President’s designee. This rule prohibits the placing of printed commercial or advertising materials on vehicles in college parking lots.

Materials which may not be approved by the President for distribution include:

1. Indecent, vulgar or lewd material or obscenity defined in reference to minors;
2. Libelous material;
3. Material that promotes illegal activities for minors; and
4. Material that infringes upon someone else’s copyright.

The college may limit the time, place and manner of the distribution of materials that are approved by the President. Such restrictions may include prohibition of materials in classrooms, hallways or other thoroughfares where distribution would disrupt the educational environment or impede the free flow of student movement, as well as areas where individuals have a reasonable expectation of privacy.



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Rosters of employees and students will not be released to commercial or non-college organizations or businesses.

Exceptions to this rule are those companies approved by the college to offer an employee benefit through payroll deduction.

Use of College Name, Logo or Seal in Advertisement:

Neither the college name nor its logo or seal shall be used in any way in joint advertising without the approval of the President or the President's designee. In all instances, materials displaying the college name, seal or logo and/or marketing the college will utilize a tag line which advises that the college offers equal access and equal opportunity in its employment, admissions and educational activities and will not discriminate in any way. At a minimum, the tag line "an equal opportunity college" shall be used to convey the above information.

Use of Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) Name, Logo or Seal in Advertisement:

In no instance will the college use the logo or seal of the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC). in any form of advertisement. Should the college's accreditation be made a part of any advertisement, the following statement, unchanged in any way, is to be used: The College of Central Florida is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award associate and baccalaureate degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097 or call 404-679-4500 for questions about the accreditation of the College of Central Florida.