

## College Credit Certificate Pathway

Academic Pathway #6214 Marketing Operations

### Suggested Pathway to Graduation

Shown here is an **example** of a full time Academic Pathway to fulfill your certificate requirements. This is the recommended sequence of courses whether a full time or part time schedule. Consult with your advisor to develop a personalized schedule to complete your course requirements. If you change your goals or program, you will need to develop a new pathway with your advisor.

Offered	Taken	Category	Order	Course #	Course Title	Credits	Options	StartSmart Activity
<b>Fall</b>								
FA, SP, SU		PC	1	GEB1011	Introduction to Business	3	N	<b>SS1</b> -Meet personally with first year advisor
FA, SP, SU		PC	2	MAR2011	Principles of Marketing	3	N	Set up schedule for personalized Pathway
FA, SP, SU		PC	3	CGS1100	Microcomputer Applications	3	N	<b>SS2</b> -Contact made with first year advisor
FA		PC	4	MKA2021	Sales, Marketing and Advertising	3	N	<b>SS3</b> -Meet personally with first year advisor
FA, SP, SU		PC	5	ENC1101	Freshman Composition Skills 1	3	N	Join college activity
<b>Spring</b>								
SP, SU		PC	6	MAN2304	Introduction to Human Resources	3	N	<b>SS4</b> -Contact made with first year advisor
FA, SP, SU		PC	7	MAN2021	Principles of Management	3	N	<b>SS5</b> -Meet personally with first year advisor
FA, SP, SU		PC	8	OST1384	Customer Service	3	N	Attend a college activity
FA, SP, SU		PC	9	MGF1106	Liberal Arts Mathematics	3	Y	Consider continuing degree with an AS Degree in Business Administration or a degree of your choice
FA, SP, SU		PC	10	EC.O2023	Principles of Economics-Micro	3	N	Visit Career Source or Job Placement Center
<b>GRADUATE</b>								

Inquire about scholarships and prereq loans.

### Category Legend

S = State	CI = Civics Initiative
I = Institution	CC = Computer Competence
FL = Foreign Language	E = Pathway Elective
** = Gordon Rule	+ = Prerequisite(s) required
# = C or Better required	^^ = Certificate courses embedded

*This recommended plan is not a binding agreement of any kind between the College of Central Florida and the student, but merely represents a potential curriculum which may be altered as appropriate to meet the student's academic objectives. Course availability is subject to change and all courses are not available every semester. Students should inquire each semester with their Advisor before registering to determine current requirements and possible changes to the suggested curriculum.*

**This Plan** - This academic pathway is designed to help you earn a College Credit Certificate. The courses within the pathway satisfy the program requirements in your chosen field.

**Academic Advising** - You can find your assigned advisor and schedule an appointment with them through the link on your MyCF page. You will **develop a personalized schedule** to meet your goals and complete your course requirements.

**College Credit Certificate** - A credit certificate is a program of study of less than sixty credits of college-level technical courses that prepares students with the opportunity for immediate employment in a specific occupational field. It generally does not require the completion of general education courses.

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